

STORY TELLING AS ADVOCACY

Use the following worksheet to help you plan and organise your story of parenting a child with additional health or education support needs. Storytelling is a powerful way to connect with others. Ensure you've thought carefully about your choices of narrative conventions to achieve your purpose. Remember, it's okay if you decide to change certain elements during your drafting process.

PURPOSE: WHY ARE YOU TELLING THIS STORY? WHAT CHANGE DO YOU WANT TO SEE?

INITIAL PLANNING: WHAT'S YOUR ISSUE?

Audience	Who do you want to reach?
Key Messages	What do you want your audience to remember?
Call to Action	What steps do you want someone to take after hearing your story?

WHAT'S YOUR STORY?

Introduce	Explain	Capture Emotion
Introduce you and your family	Explain the situation- but only information that relates to your goal	Capture emotions and passion for the issue
Type of Conflict	Description	
Internal or external - Person vs. person, person vs. self, person vs. society, person vs. environment etc.	Give further detail. Specify who or what your protagonist is in conflict with. Consider how you will develop the conflict throughout the story.	

Bonus: Sharing your story with a policy maker

Personal narrative is a powerful tool to share with policy makers. When sharing your story with policy makers, be sure to remind the policy maker you are a constituent.

Ask for a specific action to correct the situation.

WHO ARE YOUR REPRESENTATIVES?

Local	State	National (Federal)
Mayor, head of county's executive branch of government, city or town officials, local school board	Governor State Legislators	President, US Senators and US Representative

HOW DO I FIND MY REPRESENTATIVES?

Visit: [usa.gov/elected-officials](https://www.usa.gov/elected-officials)