

AboutSpecialKids.org Website Privacy Policy
Effective January 28, 2015

Thank you for visiting the AboutSpecialKids.org website (the “Site”). This Site is operated by About Special Kids (referred to herein as “us, “we” and “our”) for informational purposes. We respect your privacy, and this Privacy Policy explains how we collect, use and handle personal information that you submit to us through the Site. By accessing or using the Site, you indicate that you have read, understand and agree to the terms of this Privacy Policy.

We may amend this Privacy Policy at any time. If we make a material change to the way in which we collect, use, and/or handle your personal information, we will post it here with an updated effective date.

COLLECTION OF INFORMATION

We only collect personally identifiable information, such as your name, address, e-mail address, telephone number and credit card information (“PII”), if you voluntarily provide it to us through the Site.

We use cookies to track certain information about how the Site is used, including from where it is accessed, which pages are visited most frequently, and how visitors navigate on the Site. The information we collect via cookies does not include and is not combined with any PII. You can set your browser to refuse cookies or indicate when a cookie is being sent; however, some features of the Site may not function properly if your cookies are disabled.

USE OF INFORMATION

We may use your PII to respond to your direct requests for information, process orders, or otherwise contact you about an inquiry you have made on the Site or a product or service we think you might be interested in. If you wish to opt out of receiving certain types of communications from us, you may do so by unsubscribing as explained in the relevant email from us, or by contacting us at familynetw@aboutspecialkids.org.

DISCLOSURE OF INFORMATION

We will not provide or sell your PII to any other companies for commercial purposes; provided, however, that we may share your PII with third parties with whom we have contracted to provide services on our behalf. In such instances, your PII will be used only for purposes of providing those services on our behalf.

Notwithstanding the foregoing, we may disclose your PII in response to legal process—for example, in response to a court order, subpoena or request from a law enforcement agency. We may also disclose PII if, in our sole discretion, such disclosure is required to protect the interests and safety of About Special Kids and other Site users.

In the case of a sale or other transfer of some or all of our operations, we may transfer your PII to the buyer or transferee as part of the transaction.

SECURITY OF INFORMATION

We use standard technological measures to protect your PII, including encryption of sensitive information transmitted through the Site. However, please note that we cannot guarantee the security of this information. We have no control over the Internet and third party networks, and there is no guarantee of absolute security of information that is transmitted or accessible via the Internet. Unauthorized entry or use, hardware or software failure, and other factors may

compromise the security of the Site at any time. We cannot and do not warrant that any transmission will not be monitored or read by third parties.

THIRD PARTY WEBSITES

We may provide links to or information about third party-operated websites on our Site. However, we are not responsible for the practices employed by those third party websites, or the information or content contained therein. Please remember that when you use a link to go from the Site to another website, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third party website or service, including those that have a link from the Site, are subject to that third party's own rules and policies. Please read over those rules and policies before proceeding or providing any PII.

CHILDREN'S PRIVACY

The Site is not directed to children, and anyone under age 13 is strictly prohibited from providing PII through the Site. Accordingly, we do not collect or use data from children under age 13. Parental consent is required for all Site users under age 18.